

## MEMBERSHIP

While BWARE has been organized as a "Women's Group", we are not a feminist organization nor do we minimize the importance of Black men. We request their support, as well as other non-members in our mission to end the perpetuation of racism in our country.

The members of BWARE are women who have decided to take the fate of their children (and other black children) into their own hands. They agree that black children in the United States do not have the same support and advocacy as other groups of children.

They are women who understand that racism is an institution that has become a part of this country's culture. A practice which has perfected itself over 200 years making it difficult, but not impossible to overthrow.

### College Students:

College students are welcome to join. *We are looking for young energetic students to join our campaign as they are the future!*

**"Please Report Any Experiences of Racism To Us."**

***We Will Advocate For You!***



P.O. Box 2964

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www.b-w-a-r-e.org

**Black Women Against  
Racism Empowered Inc.  
(BWARE)**

**Founder/President:**

**Attallah Brightwell, Ph.D.**

**Board of Trustees:**

**Attallah Brightwell, Ph.D.**

**Gail Brightwell, MA**

**Robin Caldwell-Major, BS**

**Black Women Against Racism Empowered Inc. (BWARE)** was organized on January 1, 2006 as a non-profit organization in response to the claim made by former Secretary of Education, Bill Bennet, that "aborting all Black babies would reduce crime." The organization is comprised of women in the Black community from various religious beliefs; socio-economic backgrounds; educational & professional accomplishments & cultures who found Bill's statement to be offensive and insensitive.

**FOUNDER**

Dr. Brightwell has been fighting for the rights of young black children since 1991. She began her crusade in a small central New Jersey town, where she realized that a disproportionate number of three and four year old boys who attended predominately white day care centers were expelled due to poor behavior.

In response to such an injustice, Dr. Brightwell opened a Child Development Center, where many of these boys, poor and black would enroll and do well. While most would go on to begin successfully their formal educational careers, Dr. Brightwell found it necessary to continue to act as their advocate once they began kindergarten.

The local school system was not an institution where these boys would be encouraged to realize their fullest potential. It was an establishment that promoted special educational services for black boys, where they would slowly lose their self-respect and confidence, and quickly gain a dislike for school.

To date, Dr. Brightwell continues her struggle to improve the lives of young black children through her work as an Educational Psychologist, Social Activist and Free-lance Writer.

**MISSION**

Research shows that Black women spend more money in the United States than any other group. We will utilize our economic power to infiltrate the institution of racism by way of the economy. "Every Black baby will not go to jail but every Black baby will spend a buck." We will decide when and where we spend "our BLACK dollar" and will boycott those companies that support any public figure or group whose public views we believe to be racist towards the Black Community.

We will no longer allow the media to determine which stories (relevant to the Black community) remain in the public eye. We will decide if a story should receive continued coverage.

While Bill's statement was hurtful, it was typical, as the lives of Black children in this country have never been valued the same as that of White children. The women of BWARE have committed themselves to ensure that Black children and their families are given the same respect as other groups.

It is crucial that we have the support of the community. The mission to use the economy to infiltrate the Institution of Racism requires the involvement of as many people as possible. A victory for BWARE is a victory for us all!